

भारतीय रिज़र्व बैंक RESERVE BANK OF INDIA

CAB No. S760/09-06-002/2021-2022

October 14, 2021

The Chairman/Managing Director/Chief Executive Officer,
Commercial Banks/Regional Rural Banks / Small Finance Banks

Dear Sir / Ma'am,

Online Programme on Agri-financing and Business Development for Rural Branch Managers (November 29 – December 01, 2021)

Agriculture is a key sector of Indian economy in view of its contribution to employment and GDP, and agricultural credit plays a vital role in farm sector development and facilitates adoption of new technologies. The sector is likely to flourish in the coming days and will support the rebooting of the economy. The Government's recent reforms will help in building efficient value chains and ensuring better returns for farmers. The focus on financial inclusion and augmentation of flow of credit to rural sector in general and agricultural sector in particular has opened new opportunities as well as posed new challenges for the rural banking segment.

2. Keeping this in view, Reserve Bank of India, College of Agricultural Banking (CAB), Pune is conducting a **three-day online training programme for rural branch managers of commercial banks on Agrifinancing and Business Development, during November 29 – December 01, 2021**. The objectives of the programme are:

- Enhance the knowledge and skills for agrifinancing, including credit appraisal of agricultural projects and risk management in agri finance
- Sensitize about business development opportunities and behavioural skills required for effective business growth

3. This online training will be conducted using a Video Conferencing Software "**Cisco Webex**" for **12 hours** (four hours each day) during 10.00 hrs to 16.30 hrs for three days. The participants can join the Webinar from any device having camera (Laptop, Desktop, Smartphone, Tablet etc.) and stable internet connection with good bandwidth. The details regarding joining the Webex platform will be intimated to the nominated participants in due course.

4. The programme will cover the following:

- Impart knowledge about business development strategies of rural bank branches.
- Enhance skills in appraisal of agricultural projects and risk management in agri finance
- Sensitize the participants on behavioural skills required for effective business growth

5. Shri Sanjeev Raman, DGM (sanjeevraman@rbi.org.in) and Dr A V R Prasad, DGM (avravindrprasad@rbi.org.in) are the Programme Directors.

6. Target Group:

We request you to **nominate suitable rural branch managers and other branch managers engaged in agrifinancing (Scale I - Scale III) in your bank**, for the programme by **November 22, 2021**. Since this is an online programme, you can **nominate some officers to the programme**.

7. The Nomination Forms may please be sent to nomination.ami@rbi.org.in. **The nominations will be accepted on a first come, first served basis**. CAB reserves the right to accept or reject a nomination.

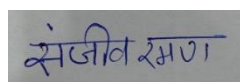
For participation fee and other particulars please see the attached brochure.

PLEASE NOTE: The Fees may be remitted only after the nomination is confirmed by the College.

8. For nomination related enquiries, you may please contact the Nomination Desk (Shri Nayan Santosh, Telephone no. 020-25582398) or through e-mail to nomination.ami@rbi.org.in

Important Dates to Remember	
Programme Dates	November 29 – December 01, 2021
Timings	10.00 am – 16.30 pm (four hours daily)
Nominations to be received by	November 22, 2021
Completion of programme	17.00 pm on December 01, 2021 (Wednesday)

Yours faithfully



(Sanjeev Raman)
Programme Director
(M) 9098952525

Encl: As above

Fee Structure for
Online Programme on Agri-financing and Business Development
for Rural Branch Managers (November 29 – December 01, 2021)

No	Group	Total Tuition Fees per participant (Total number of hours = 12) (in Rs.)
1	Group 1 - Commercial Banks and Financial Institutions	3600
2	Group 2 - Scheduled UCBs, Non-Scheduled UCBs with deposit base of more than Rs.100 crore, RRBs, Local Area Banks, State Cooperative Banks and NBFCs	2400
3	Group 3 - Non-Scheduled UCBs with deposit base of less than Rs.100 crore, Small Finance Banks, Payment Banks, Government Departments, DCCBs, NGOs, State Level FIs, Non-NBFC MFIs and Certified Credit Counsellors	1200

कृषि बैंकिंग महाविद्यालय, विद्यापीठ मार्ग, पुणे - 411 016 (महाराष्ट्र) भारत
फोन : (91-020) 25582361 फैक्स : (91-020)25538959 ई-मेल: principalcab@rbi.org.in

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Phone : (91-020) 25582361 Fax : (91-020) 25537756E-mail : principalcab@rbi.org.in

हिंदी आसान है, इसका प्रयोग बढ़ाइये