

# COLLEGE OF AGRICULTURAL BANKING

RESERVE BANK OF INDIA, PUNE

Announces

## CAB Case Writing Competition – 2017-18

The College of Agricultural Banking (CAB) set up by the Reserve Bank of India in 1969, is one of the premier training institutions and is engaged in capacity building of officers of Commercial Banks including Regional Rural Banks, Small Finance Banks, Payment Banks in the area of agricultural finance, MSME finance, Financial Inclusion and related aspects as well as capacity building of officers of Urban Co-operative Banks.

2. As part of its other academic activities, the College conducts case writing/essay writing competitions for bankers and finance professionals. The last such competition was organised in 2016-17. This year too, the College has decided to organise the **‘CAB Case Writing Competition – 2017-18’**. Bankers and finance professionals are encouraged to contribute case studies in specified areas where innovative approaches helped in a significant way.

Terms and conditions of the case writing competition are given below:

### A. Who can participate?

- a. Staff members of scheduled commercial banks (including Regional Rural Banks), Payment Banks, Small Finance Banks, SIDBI and NABARD (including members of faculty from their training establishments)
- b. Staff members of State Cooperative Banks and Urban Cooperative Banks, including members of faculty from banks' training establishments
- c. Staff members of Non-Banking Finance Companies (NBFCs)

## B. Topics

Participants may send contributions on any of the following topics. However, only one entry will be accepted from each participant, i.e. multiple entries from the same participant will not be permitted.

Topic 1	Agricultural Finance
Topic 2	MSME Finance
Topic 3	Financial Inclusion/Financial Literacy
Topic 4	NPA Management and Recovery

Cases involving substantive improvements/innovations in products and processes in the aforementioned areas are encouraged.

## C. Language, Structure and Word Limit

- a. Cases may be written in either English or Hindi;
- b. The structure should be that of a 'Case'; entries in the form of essays and other formats will not be accepted
- c. A Trainer's Note may also be added for the Case submitted. In the Trainer's Note, the participant must clearly delineate:
  - i. Learning Objectives: It must be clearly stated as to what learning points the case is intended for
  - ii. Teaching Plan: The following points must be explained
    - a. The author's opinion on how the case must be conducted in training programmes. (E.g. making groups to present pros and cons of particular courses of action or individual response on specific aspects of the case, etc.)
    - b. Preliminary questions to be posed to participants; any special areas/further issues to be taken up for discussion/debate
    - c. Recommended reading for participants (specify whether these need to be covered before conducting the case session or following it)
- d. Maximum length will be four thousand words

#### D. Prizes

There will be three prizes, as under:

- a. First Prize - Rs. 20,000/-
- b. Second Prize - Rs. 15,000/-
- c. Third Prize - Rs. 10,000/-

Notes:

- (i) CAB reserves the right to restrict the number of prizes, depending on the quality and the number of entries received
- (ii) Apart from cash prizes, Certificates will also be given to the winning entries

#### E. Evaluation Criteria

Entries will be evaluated by a panel of eminent experts on the following criteria: ingenuity of solutions, learning potential of the case and its ability to inspire other bankers, presentation, language and clarity of thought, and the trainer's note.

#### F. Submission and Timelines

Participants may submit the following:

- a. Soft copy of the Case written by them (in PDF format)
- b. Scanned copy of Application-cum-Declaration Form, duly signed by participant(s) (soft copy available for download)
- c. Scanned copy of Bonafide Certificate, issued by the organisation at which the participant works

These may be sent by e-mail to the following id:

**"cabcompetitions@rbi.org.in"**

The **last date** for submission of entries is **April 15, 2018**. Entries received after this date will not be taken up for evaluation.

## G. Other Terms and Conditions

- i. The entry must be original and should not have been published earlier. The participant must submit signed copy (scanned) of Application-cum-Declaration Form to this effect, along with the Case. This form must be completed diligently – no details may be left out. In case of multiple authors, the Application-cum-Declaration form needs to be submitted separately by each case author.
- ii. In order to protect identity of various entities, participants are expected to use fictitious names of persons/places/institutions. The objective of this exercise is to bring to the fore key learnings and revealing identities will not help in this.
- iii. Entries should be typed in A4 sized page with font Times New Roman size of 12 points (English) or 11 point (Hindi) in Mangal Unicode. Line spacing must be kept at 1.5.
- iv. Any references and materials from other sources must be duly acknowledged
- v. A certificate from the branch/bank where the participant works, establishing his/her bonafides is essential (scanned copy may be e-mailed).
- vi. Where authors belong to different institutions/branches, the bonafide certificate may be issued by the respective institution/branch.
- vii. A Case may be contributed either individually or by up to three persons jointly (in cases of joint submission, prize will be distributed equally among the team members)
- viii. CAB reserves the right to publish the cases in its journal “CAB Calling” and for using it for teaching/discussion purposes in its programmes/workshops.
- ix. In order to enable blind review process, participants must not mention their name(s) and affiliation anywhere in the case except in the Application-cum-Declaration Sheet.
- x. The decision of the judges will be final

H. For further clarification, the following members of faculty may be contacted:

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**Madhumita Sarkar Deb**  
**Principal**