

November 15, 2021

RBI's College of Agricultural Banking (CAB) Case Writing Competition, 2021-22

The RBI's College of Agricultural Banking (CAB), Pune, is conducting a Case Writing Competitions for the year 2021-22. The objective of conducting the competition is to encourage participants to contribute case studies / case material for sensitising others attached to the Indian Financial System about the best practices. The topics of the competition are:

- a. Financing Climate Smart Agriculture Projects
- b. Emerging Landscape of Financial Services – A case for evolving approaches to consumer education & protection
- c. Team Building and Group Dynamics for Effective Performance
- d. Best Practices for Business Model and Customer Relationship Management in UCBs

Staff members, including members of faculty, of Reserve Bank of India, Commercial Banks, Regional Rural Banks, Payment Banks, Small Finance Banks, Urban Cooperative Banks and Non-Banking Finance Companies can participate in the competition. The winners in each of the above-mentioned topics will be given a prize of ₹ 15,000 (first prize), ₹ 10,000 (second prize) and ₹ 5,000 (third prize) apart from certificates. The last date for submission is December 31, 2021. The details regarding the Case Competition are given in the annex.



RESERVE BANK OF INDIA, COLLEGE OF AGRICULTURAL BANKING, PUNE

| Sr.no. | Particulars | Details |
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| 1 | Objective | The purpose of conducting the competition is to encourage participants to develop high-quality case studies /case material for sensitising others attached to the Indian Financial System about the best practices in the current scenario. |
| 2. | Topics | Topic 1: Financing Climate Smart Agriculture Projects Topic 2: Emerging Landscape of Financial Services – A case for Evolving Approaches to Consumer Education & Protection Topic 3: Team Building and Group Dynamics for Effective Performance Topic 4: Best Practices for Business Model and Customer Relationship Management in UCBs <i>PS: Cases involving substantive improvements/innovations in products and processes in the aforementioned areas are encouraged.</i> |
| 3. | Participants | Staff members, including members of faculty, of Reserve Bank of India, Commercial Banks, Regional Rural Banks, Payment Banks, Small Finance Banks, Urban Cooperative Banks and Non-Banking Finance Companies can participate in the competition. |
| 4. | Language, Structure and Word Count | (a) Cases may be written in either English or Hindi; (b) The structure should be that of a 'Case'; entries in the form of essays and other formats will not be accepted. (c) A Trainer's Note may also be added for the Case submitted. In the Trainer's Note, the following points must be included (i) The author's opinion on how the case must be |

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| | | <p>conducted in training programmes. (e.g. making groups present pros and cons of particular courses of action or individual responses on specific aspects of the case, etc).</p> <p>(ii) Preliminary questions to be posed to participants: any special areas/ further issues to be taken up for discussion/ debate</p> <p>(iii) Recommended reading for participants (specify whether these need to be covered before conducting the case session or following it)</p> <p>d) Maximum length permitted is four thousand words.</p> |
| 5. | Prize | <p>For each of the four topics mentioned above, three prizes will be given as under:-</p> <p>(a) First Prize – ₹ 15000/-</p> <p>(b) Second Prize – ₹ 10000/-</p> <p>(c) Third Prize – ₹ 5000/-</p> <p><i>Notes:</i></p> <ul style="list-style-type: none"> • CAB reserves the right to restrict the number of prizes, depending on the quality and the number of entries received. • Apart from cash prizes, Certificates will also be given to the winning entries. |
| 6. | Evaluation Criteria | <p>Entries will be evaluated by a panel of eminent experts on the following criteria:-</p> <p>(a) Ingenuity of Solutions (25% weightage)</p> <p>(b) Learning Potential of the case to inspire other bankers (45% weightage)</p> <p>(c) Presentation, Language and Clarity (20% weightage)</p> <p>(d) Trainer's Note (10% weightage)</p> |
| 7. | Submission and Timelines | <ul style="list-style-type: none"> • Participants may submit the following: <ul style="list-style-type: none"> a. Soft copy of the case written by them (in PDF format) b. Scanned copy of Application-cum-Declaration Form, duly signed by participant (s) (soft copy available for download) c. Scanned copy of Bonafide Certificate, issued by the organization at which the participant works • These may be sent by e-mail to the following id: |

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| | | <p>“cabcompetitions@rbi.org.in”</p> <ul style="list-style-type: none"> The last date for submission of entries is December 31, 2021. Entries received after this date will not be taken up for evaluation. |
| 8. | Other Terms and Conditions | <p>I.The entry must be original and should not have been published earlier. The participant must submit signed copy (scanned) of Application-cum-Declaration Form to this effect, along with the Case. This form must be completed diligently – no details may be left out. In case of multiple authors, the Application-cum-Declaration form needs to be submitted separately by each case author.</p> <p>II.In order to protect identify of various entities, participants are expected to use fictitious names of persons/ places/ institutions. The objective of this exercise is to bring to the fore key learnings and revealing identities will not help in this.</p> <p>III.Entries should be typed in A4 sized page with Arial font size of 11 points (English) or 11 point (Hindi) in Mangal Unicode. Line spacing must be kept at 1.5.</p> <p>IV.Any references and materials from other sources must be duly acknowledged.</p> <p>V.A certificate from the branch/bank where the participant works establishing his/ her bonafides is essential (scanned copy may be e-mailed)</p> <p>VI.Where authors belong to different institutions/ branches, the bonafide certificate may be issued by the respective institution/ branch.</p> <p>VII.A Case may be contributed either individually or by up to three persons jointly (in cases of joint submission, prize will be distributed equally among the team members)</p> <p>VIII.CAB reserves the right to publish the cases in its journal “CAB Calling” and for using it for teaching/ discussion purposes in its programmes/ workshops.</p> <p>IX.In order to enable blind review process, participants must not mention their name(s) and affiliation anywhere in the case except in the Application-cum-Declaration Sheet.</p> <p>X.The decision of the judges will be final.</p> |

Case Writing Competition, 2021-22

College of Agricultural Banking, Reserve Bank of India, Pune

Application-cum-Declaration

1. Full Name (in block letters) :
2. Date of Birth :
3. Gender :
4. Contact Details
 - a. Address :

 - b. Telephone/Mobile no. :
 - c. E-mail ID :
5. Name of the Bank :
6. Branch/Office :
7. Designation :
8. Declaration :

I/We hereby submit the enclosed Case as an entry for the captioned competition. I/We have read and understood all the terms and conditions of the competition and declare that my/our entry meets all the terms and conditions laid down. I/We also hereby declare that the ideas/opinions expressed in the enclosed case are my/our own and that it has not been published in any other journal/magazine/website.

Place:

Signature:

Date:

Name: