



भारतीय रिज़र्व बैंक



RESERVE BANK OF INDIA

[www.rbi.org.in](http://www.rbi.org.in)

CAB No. 443/09.04.002/2018-19

April 22, 2019

The Chairman/Managing Director/Chief Executive Officer  
20 Banks assigned Lead Bank responsibility

Dear Sir / Madam,

**Workshop for Lead District Managers (May 29 - 31, 2019)**

Lead District Managers (LDMs) play an important role in the development process in the districts. They provide the key communication channel among the regulators, district level bankers and Government officials and the feedback provided by them helps in policy formulation. The LDMs along with the District Development Managers of NABARD and the Lead District Officers of RBI associate with the credit planning process in the district and act as catalytic agents for the developmental activities in the district.

2. The College of Agricultural Banking (CAB), RBI, Pune is organizing a **Workshop for Lead District Managers from May 29 to 31, 2019 in CAB, Pune**. The workshop aims at providing a forum to the LDMs to interact among themselves and also with officials from RBI and NABARD. The objective of the workshop is to facilitate LDMs to understand their role as enablers in the financial inclusion led growth of the district.

3. **Target Group:** The programme is meant for Lead District Managers of Lead Banks.

4. **Programme contents:** The programme will cover the following:

- Lead Bank Scheme and the role of LDMs in effective implementation of the scheme
- Emerging opportunities in farm and non-farm sector and rural lending
- Enhancing the reach and delivery capabilities of the banking system utilizing alternate delivery mechanisms viz., ICT based FI through the BC Model
- Effective conduct of various meetings under LBS
- Government sponsored schemes for financial inclusion –challenges and business opportunities
- Leadership, communication, motivation
- MIS under LBS

5. **Teaching Methodology:** The pedagogy includes Interactive lecture sessions, case exercises, group work, group discussions, field visit etc.

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हिंदी आसान है, इसका प्रयोग बढ़ाइये

6. **Venue and accommodation, Participation Fee, Nominations:** Please refer to attached brochure.
7. **Programme Directors:** Dr K C Badatya ([kcbadatya@rbi.org.in](mailto:kcbadatya@rbi.org.in)) and Smt Ananthi S ([ananthi@rbi.org.in](mailto:ananthi@rbi.org.in)) are the Programme Directors.
8. We, therefore, request you to nominate two / three LDMS/potential LDMS of your bank for the programme by **May 22, 2019**. The nomination may please be sent to [cabacademic@rbi.org.in](mailto:cabacademic@rbi.org.in).
9. For nomination related enquiries you may contact our Academic Section at 020-25582364 /020-25582362; e-mail- [cabacademic@rbi.org.in](mailto:cabacademic@rbi.org.in)

IMPORTANT DATES TO REMEMBER	
Programme Dates	May 29 to 31, 2019
Nominations to be received by	May 22, 2019
Reporting at CAB	May 28, 2019 (Tuesday Evening)
Completion of programme	17.30 pm on May 31, 2019 (Friday)

We look forward to nomination from your bank/institution.

Yours faithfully



(Dr K C Badatya)  
Programme Director

Encl: As above