



भारतीय रिज़र्व बैंक

RESERVE BANK OF INDIA

www.rbi.org.in

CAB.No.393 / 09.08.002/ 2019-20

March 2, 2020

The Managing Director/ Chief Executive Officer
All scheduled commercial banks and RRBs

Madam/Sir

Capacity Building Programme on Financial Literacy (April 15 to 17, 2020)

The College of Agricultural Banking (CAB), Reserve Bank of India is conducting the **Capacity Building Programme on Financial Literacy** during **April 15 to 17, 2020** for officers in Scale I to III of Scheduled Commercial Banks (including RRBs) and Officers of Financial Inclusion and Development Department at various Regional Offices of RBI.

2. Objectives of the Programme

The objectives of the programme include the following :

- i. Imparting knowledge about
 - a. Financial inclusion and financial literacy initiatives and guidelines
 - b. Techniques, tools and methods that can be used for effective financial literacy training
- ii. Enhancing skills for increasing effectiveness of financial literacy related activities
- iii. Developing mind set and attitude for effective financial literacy

3. Course contents

The contents of the programme broadly include the following :

Module I - Financial Literacy – Overview

- Initiatives and guidelines on financial inclusion and financial literacy
- OECD/INFE core competencies on financial literacy
- Digital financial services and financial literacy

Module II – Financial Literacy : Content and Dissemination

- Financial Awareness Messages (FAME)
- Tailored content for specific target groups

Module III – Behavioural perspectives on financial literacy

- Need for emotional intelligence in imparting financial literacy to target groups
- Role of effective communication

कृषि बैंकिंग महाविद्यालय,
समावेशी वित्त हेतु क्षमता निर्माण
विद्यापीठ मार्ग, पुणे- 411 016 [महाराष्ट्र] भारत
फोन:[020] 25538392, फैक्स: [020] 25538959, 25537089 ई मेल:
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हिंदी आसान है, इसका प्रयोग बढ़ाईये

4. Training Methodology

The training methodology will include interactive lecture sessions and group discussion.

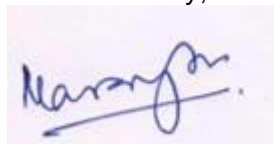
5. Participation Fees and Nominations

You may kindly consider nominating one or two official/s from your bank/institution. The official/s nominated for the programme may book their tickets only on confirmation of the nomination from the College. The participation fee details and the nomination form is attached. The officer concerned may please be advised that it will not be possible for the College to accommodate their spouse/family members accompanying them. The participant(s) may be requested to carry proof of identification with them while reporting to the college. The duly filled in nomination form (format enclosed) may be sent to us by April 5, 2020. As the programme is scheduled to conclude at 18.00 hrs on April 17, 2020, the participants may plan their return journey accordingly.

6. For nomination related enquiries, you may contact our academic section at 020- 25582361, 25582364 and/or the undersigned at 020-25582321 and email id narayan@rbi.org.in. The nominations may please be sent by email to cabacademic@rbi.org.in.

IMPORTANT DATES TO REMEMBER	
Programme Date	April 15 to 17, 2020
Confirmation to be received by	April 5, 2020
Reporting at CAB	April 14 , 2020
Commencement of the programme	09.30 a.m. on April 15 , 2020
Completion of programme	06.00 pm on April 17, 2020

Yours faithfully,



(Narayan)
DGM/Programme Director
020-25582321/ 94790 03351
Encl: As above.