



भारतीय रिज़र्व बैंक
RESERVE BANK OF INDIA

www.rbi.org.in

CAB No.391/09.04.002/2019-20

March 02, 2020

The Chairman/Managing Director/Chief Executive Officer

All Scheduled Commercial Banks, Regional Rural Banks, State Co-operative Banks and Small Finance Banks

Dear Sir / Madam,

Programme on Financing Horticultural Projects
(April 27 – 29, 2020)

Horticulture has emerged as one of the potential sectors within agriculture providing the farmers higher income and employment opportunities. However, horticulture projects in general have long gestation period and are capital intensive. Therefore, efficient credit management and appraisal skills are necessary for financing this sector.

2. In view of the above, the College of Agricultural Banking (CAB), RBI, Pune is organizing a “**Programme on Financing Horticulture Projects**” from **April 27 to 29, 2020 (3 days)** in **CAB campus, Pune.**

3. Programme Objectives:

- To impart knowledge on potential for financing various activities in horticulture sector.
- To enhance skills in appraisal of horticulture projects.

4. Target Group: The programme is meant for officers of Commercial Banks, RRBs, Rural Cooperative Banks and Small Finance Banks dealing with agri-finance.

5. Programme contents: The programme will cover the following:

- **Module 1: Overview of the horticulture sector.**
 - Status of horticulture sector and prospects for finance.
 - Project approach to lending – basic concepts in appraisal of projects
- **Module 2: Technical and financial appraisal of horticultural projects.**
 - Technical and financial appraisal of fruits, vegetables and floriculture projects
 - Technical and financial appraisal of hi-tech projects such as green house, tissue culture, hydroponics projects.
- **Module 3: Alternative delivery models for bank finance.**
 - Agri Value Chain Financing
 - Contract Farming
 - Farmers Producers Organizations

कृषि बैंकिंग महाविद्यालय, विद्यापीठ मार्ग, पुणे - 411 016 (महाराष्ट्र) भारत
फोन : (91-020) 25582361 फैक्स : (91-020)25538959 ई-मेल: principalcab@rbi.org.in

College of Agricultural Banking, University Road, Pune - 411 016, (Maharashtra), INDIA
Phone : (91-020) 25582361 Fax : (91-020) 25537756E-mail : principalcab@rbi.org.in

हिंदी आसान है, इसका प्रयोग बढ़ाइये

- **Module 4: Managing credit risk in financing horticulture sector.**
- Types of risks and risk management in horticulture.
 - Legal aspects in recovery and documentation
6. **Teaching Methodology:** The pedagogy includes interactive lecture sessions, case exercises, field visit and group work.
7. **Venue and accommodation, Participation Fee, Nominations:** Please refer to attached brochure.
8. **Programme Directors** Shri N. Madhu Murthy, DGM, Member of Faculty (nmadhumurthy@rbi.org.in) and Smt Ananthi S, AGM, Member of Faculty (ananthi@rbi.org.in).
9. We, therefore, request you to nominate **two / three** suitable officers of your bank / organization for the programme by **April 15, 2020**. The nomination may please be sent to cabacademic@rbi.org.in.
10. For nomination related enquiries you may contact our Academic Section at 020-25582362 /020-25582386; e-mail- cabacademic@rbi.org.in

IMPORTANT DATES TO REMEMBER	
Programme Dates	April 27, 2020 – April 29, 2020
Nominations to be received by	April 15, 2020
Reporting at CAB	April 26, 2020 (Sunday) Evening
Completion of programme	17.30 pm on April 29, 2020 (Wednesday)

We look forward to nomination from your bank/institution.

Yours faithfully



(N Madhumurthy)
Programme Director

Encl: As above

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