



भारतीय रिज़र्व बैंक
RESERVE BANK OF INDIA

www.rbi.org.in

CAB No. 14/09.04.002/2020-21

August 27, 2020

The Chairman/Managing Director/Chief Executive Officer,
Commercial Banks/Regional Rural Banks / Small Finance Banks

Dear Sir / Ma'am,

**Online Programme on Agri-financing and Business Development
for Rural Branch Managers (September 14 -18, 2020)**

Agriculture is a key sector of Indian economy in view of its contribution to employment and GDP, and agricultural credit plays a vital role in farm sector development and facilitates adoption of new technologies. The sector is likely to flourish in the coming days and will support the rebooting of the economy. The Government's recent reforms will help in building efficient value chains and ensuring better returns for farmers. The focus on financial inclusion and augmentation of flow of credit to rural sector in general and agricultural sector in particular has opened new opportunities as well as posed new challenges for the rural banking segment.

2. Keeping this in view, the College of Agricultural Banking (CAB), Reserve Bank of India, Pune is conducting a **five-day online training programme for rural branch managers of commercial banks on Agrifinancing and Business Development, during September 14-18, 2020**. The objectives of the programme are:

- Enhance the knowledge and skills for agrifinancing, including credit appraisal of agricultural projects and risk management in agri finance
- Sensitize about business development opportunities and behavioural skills required for effective business growth

3. This online training will be conducted using a Video Conferencing Software "**Cisco Webex**" for **10-12 hours** (approximately two-three hours each day) during 14.00 hrs to 17.00 hrs for five days. The participants can join the Webinar from any device having camera (Laptop, Desktop, Smartphone, Tablet etc.) and stable internet connection with good bandwidth. The details regarding joining the Webex platform will be intimated to the nominated participants in due course.

कृषि बैंकिंग महाविद्यालय, विद्यापीठ मार्ग, पुणे - 411 016 (महाराष्ट्र) भारत
फोन : (91-020) 25582361 फैक्स : (91-020)25538959 ई-मेल: principalcab@rbi.org.in

College of Agricultural Banking, University Road, Pune - 411 016, (Maharashtra), INDIA
Phone : (91-020) 25582361 Fax : (91-020) 25537756E-mail : principalcab@rbi.org.in

हिंदी आसान है, इसका प्रयोग बढ़ाइये

4. The programme will cover the following:

- Overview of agriculture, agri finance and new policy initiatives by RBI and GOI
- Project appraisal of a few of the following agri projects such as dairy/ poultry/rural godowns/ cold storage/ greenhouse
- Managing risks in agricultural credit and legal aspects in agri lending
- Alternative credit delivery approaches like AVCF and financing FPOs
- Behavioural skills for business development

5. Shri Pankaj Setiya, DGM (pankajsetiya@rbi.org.in) and Smt Ananthi S, AGM (ananthi@rbi.org.in) are the Programme Directors.

6. Target Group:


We request you to **nominate suitable rural branch managers and other branch managers engaged in agrifinancing (Scale I - Scale III) in your bank**, for the programme by **September 10, 2020**. Since this is an online programme, you can **nominate up to 4 people to the programme**.

7. The Nomination Forms may please be sent to cabacademic@rbi.org.in with a copy to pankajsetiya@rbi.org.in. **There is no participation fee for the programme. The nominations will be accepted on a first come, first served basis.** CAB reserves the right to accept or reject a nomination.

8. For nomination related enquiries, you may contact the programme officer, Smt Pallavi Pore on mobile number 9766085252 or e-mail to cabacademic@rbi.org.in

Important Dates to Remember	
Programme Dates	September 14-18, 2020
Timings	During 2 pm- 5 pm (two-three hours daily)
Nominations to be received by	September 10, 2020
Completion of programme	5.15 pm on September 18, 2020 (Friday)

Yours faithfully



(Pankaj Setiya)
Programme Director
(M) 88000 92836

Encl: As above

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