



भारतीय रिज़र्व बैंक

RESERVE BANK OF INDIA

[www.rbi.org.in](http://www.rbi.org.in)

CAB No.463/09.04.002/2018-19

May 14, 2019

The Chairman/Managing Director/Chief Executive Officer/  
All scheduled commercial banks  
(including Small Finance Banks and Regional Rural Banks)

Dear Sir / Madam,

**Programme on Priority Sector Lending and Financial  
Inclusion - (June 19-21, 2019)**

Direct Lending Programmes are used world over as an instrument of economic development. Officers of banks need to have clear understanding about various aspects of priority sector lending, the revision in the RBI guidelines on priority sector lending and look at priority sector lending as a business opportunity instead of viewing it as a compliance function. Further, it is imperative for bank officers to be aware of Gol and RBI Initiatives on Financial inclusion and Financial Literacy to be able to better serve the underserved segments of the population.

With this in view, the College of Agricultural Banking (CAB), RBI, Pune is organizing a **Programme on Priority Sector Lending and Financial Inclusion during June 19-21, 2019 in CAB campus, Pune.**

- 2. Target Group:** The programme is meant for Branch level Officers of Commercial Banks, Regional Rural Banks and Small Finance Banks.
- 3. Programme contents:** The programme will cover the following:
  - Overview of Priority sector lending
  - RBI Guidelines on priority sector lending
  - RBI Guidelines on lending to MSMEs
  - Overview of the Lead Bank Scheme
  - Customer service and KYC/ AML
  - Gol and RBI Initiatives on Financial inclusion, Financial Literacy
- 4. Teaching Methodology:** The pedagogy includes Interactive lecture sessions, case exercises, group discussions, etc.
- 5. Venue and accommodation, Participation Fee, Nominations:** The programme is residential. The participation fee details and the nomination form is attached.

कृषि बैंकिंग महाविद्यालय, विद्यापीठ मार्ग, पुणे - 411 016 (महाराष्ट्र) भारत  
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हिंदी आसान है, इसका प्रयोग बढ़ाइये

6. Shri Pankaj Setiya ([pankajsetiya@rbi.org.in](mailto:pankajsetiya@rbi.org.in)) and Dr K C Badatya ([kcbadatya@rbi.org.in](mailto:kcbadatya@rbi.org.in)) are the Programme Directors.
7. We, therefore, request you to nominate **two / three** suitable officers of your bank / organization for the programme by **June 12, 2019**. The nomination may please be sent to [cabacademic@rbi.org.in](mailto:cabacademic@rbi.org.in).
8. For nomination related enquiries you may contact our Academic Section at 020-25582364 /020-25582362; e-mail- [cabacademic@rbi.org.in](mailto:cabacademic@rbi.org.in)

IMPORTANT DATES TO REMEMBER	
Programme Dates	June 19-21, 2019
Nominations to be received by	June 12, 2019
Reporting at CAB	June 18, 2019 (Tuesday) Evening
Completion of programme	17.30 pm on June 21, 2019 (Friday)

We look forward to nomination from your bank/institution.

Yours faithfully



(Pankaj Setiya)  
Programme Director

Encl: As above