



भारतीय रिज़र्व बैंक  
RESERVE BANK OF INDIA



CAB No. 428/09.04.002/2018-19

May 13, 2019

The Chairman/Managing Director/Chief Executive Officer  
All scheduled commercial banks (including Regional Rural Banks)

Dear Sir / Madam,

**Programme on Agri-financing for Senior Bank Officials**  
**(June 03-04, 2019)**

The College of Agricultural Banking (CAB), established in 1969 by the Reserve Bank of India, is a premier bankers' training institution of the country. We conduct a variety of programmes on agrifinance like Foundation Course on Agricultural Banking (FCAB), programme for rural branch managers, and programme on financing hi-tech agriculture, post-harvest management, agrivalue chain finance, etc., for AEOs and branch managers. However, often a need has been expressed for separate programmes on Agri-credit for senior officers working in controlling offices and head office of Commercial Banks and for the General Managers of RRBs to equip these key decision makers to face the challenges confronting them.

2. Accordingly, CAB has decided to conduct a **2-day Programme on Agri-financing for senior bank officials from June 03-04, 2019 in CAB campus**. The objective of the programme is to create awareness at a senior level about the latest initiatives of Government of India, RBI, and NABARD for increasing the flow of credit to agriculture and effectively managing the risk in agri lending. The course contents would include:

- Overview of agriculture, agribusiness, agri finance and new policy initiatives.
- Scope for financing Hi-tech Agriculture and Post-Harvest Infrastructure
- Alternative credit delivery approaches like agrivalue chain finance (AVCF), contract farming and financing Farmers' Producer Organisations (FPOs) etc.
- New farming methods like greenhouse farming, precision farming, tissue culture, hydroponics, vertical farming, urban farming, and agri tourism.
- Food and agro-processing – Opportunities and promotional initiatives
- The rural non-farm sector –emerging opportunities
- Team building, leadership communication and motivation

3. **Target Group:** The programme is aimed at:

कृषि बैंकिंग महाविद्यालय, विद्यापीठ मार्ग, पुणे - 411 016 (महाराष्ट्र) भारत  
फोन : (91-020) 25582361 फैक्स : (91-020)25538959 ई-मेल: [principalcab@rbi.org.in](mailto:principalcab@rbi.org.in)

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हिंदी आसान है, इसका प्रयोग बढ़ाइये

- i. Officers of Commercial Banks dealing with Agrifinance at Regional Office/ Zonal Office/ Head Office (Scale IV, Scale V, and Scale VI)
  - ii. General Manager of RRBs
4. **Teaching Methodology:** The pedagogy includes Interactive lecture sessions, sharing of experiences, group work, interaction with experts etc.
  5. **Venue and accommodation, Participation Fee, Nominations:** Please refer to attached brochure.
  6. **Programme Directors:** Dr K C Badatya ([kcbadatya@rbi.org.in](mailto:kcbadatya@rbi.org.in)) and Shri Pankaj Setiya ([pankajsetiya@rbi.org.in](mailto:pankajsetiya@rbi.org.in)) are the Programme Directors.
  7. We, therefore, request you to nominate **two / three** suitable officers of your bank / organization for the programme by **May 27, 2019**. The nomination may please be sent to [cabacademic@rbi.org.in](mailto:cabacademic@rbi.org.in).
  8. For nomination related enquiries you may contact our Academic Section at 020-25582364 /020-25582362; e-mail- [cabacademic@rbi.org.in](mailto:cabacademic@rbi.org.in).

IMPORTANT DATES TO REMEMBER	
Programme Dates	June 03-04, 2019
Nominations to be received by	May 27, 2019
Reporting at CAB	June 02, 2019 (Sunday Evening)
Completion of programme	17.30 pm on June 04, 2019 (Tuesday)

We look forward to nomination from your bank/institution.

Yours faithfully



(Dr K C Badatya)  
Programme Director

Encl: As above